



Work Plan

Obesity/ Physical Activity/ Nutrition

GOAL 1	To improve health, fitness, and quality of life through daily physical activity
OBJECTIVE 1.1	By August 2019, decrease by 5% the number of Clermont County adults and children who engage in no leisure time physical activity
Strategy 1.1.1	To enhance the built environment in various settings (i.e., parks, schools, workplace) to promote and create opportunities for physical activity
Activities	<ul style="list-style-type: none"> • Create a new passive walking trail (the Ten Mile Creek Preserve) in Pierce Township • Extend the Williamsburg to Batavia Bike/Hike Trail • Initiate creation of the Walking Path Project at UC Clermont Campus to connect sidewalks on campus and with Southwest Ohio Developmental Center for student and community use • Clermont County Public Health will attend four Clermont County planning commission and other appropriate community development meetings to promote sidewalks and bike paths in future construction projects
Key Individual Organizations	<ul style="list-style-type: none"> • Clermont County Park District • Clermont County Public Health (CCPH) • University of Cincinnati, Clermont Campus • Williamsburg to Batavia Bike/Hike Trail Committee
Timeframe	<p><u>Short term (1 -2 years)</u></p> <ul style="list-style-type: none"> • Paving of Phase 3 of Williamsburg to Batavia Bike/Hike trail to be completed by August 2014 • Phase 1 of UC Clermont Walking Path Project to be completed in 2015 • Attendance at four planning commission/development meetings <p><u>Long term (3 -5 years)</u></p> <ul style="list-style-type: none"> • Obtain land and create a passive walking trail in Pierce Township • Continue extension of Williamsburg – Batavia Bike/Hike trail
Progress Measures	<ul style="list-style-type: none"> • Ten Mile Creek Preserve Walking Trail completed • Expansion of Williamsburg Bike Hike Trail completed • UC Clermont Campus Walking Path Project initiated • Number of meetings attended
Evaluation measures	<ul style="list-style-type: none"> • Decrease the percentage of adults and children with no leisure time physical activity (Sources for measure: Clermont County Health Needs Assessment, County Health Rankings, BRFSS)
Background on Objective/Strategy	<ul style="list-style-type: none"> • Community Guide: Environmental and Policy Approaches to Increase Physical Activity: Creation of or Enhanced Access to Places for Physical Activity Combined with Informational Outreach Activities (Strongly Recommended) http://www.thecommunityguide.org/pa/environmental-policy/RRimprovingaccess.html • What Works for Health: Access to Places for Physical Activity (Scientifically Supported) http://www.countyhealthrankings.org/policies/access-places-physical-activity

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	<ul style="list-style-type: none"> Community Guide: Environmental and Policy Approaches to Increase Physical Activity: Community-Scaled Urban Design Land Use Policies http://thecommunityguide.org/pa/environmental-policy/communitypolicies.html
State and National Crosswalk	<ul style="list-style-type: none"> Ohio 2012-2014 State Health Improvement Plan – Chronic Disease Prevention Healthy People 2020 – reduce to 32.6% the proportion of adults who engage in no leisure-time physical activity (target = 10% improvement) CDC Winnable Battles – Obesity, Physical Activity and Nutrition
Social Determinants of Health	<ul style="list-style-type: none"> Improve opportunities for physical activities in rural communities with limited recreational resources Provide increased resources for low and no-cost physical activity for low income individuals/families
Policy Change (Y/N)	<ul style="list-style-type: none"> No – activities within this objective do not include policy change
OBJECTIVE 1.2	By August 2019, increase by 5% the number of adults in Clermont County who meet or exceed current federal physical activity guidelines for aerobic and muscle-strengthening activity
Strategy 1.2.1	To increase the number of settings with opportunities and policies that promote and support physical activity (including worksites, parks, schools, etc.)
Activities	<ul style="list-style-type: none"> The Clermont County YMCA will develop and promote free and/ or low cost exercise classes (to include offerings like yoga, Zumba, Tai Chi and Dog Boot Camp) for adults, to be held in Clermont County Parks Implement the CDC <i>StairWELL to Better Health</i> Program to promote the benefits of using the stairs and to encourage their use in place of elevators Continue to offer classes such as Tai Chi, Strength and Balance, Zumba, and Silver Sneakers classes for older adults at Clermont Senior Services Lifelong Learning Centers
Key Individual Organizations	<ul style="list-style-type: none"> Clermont County YMCA Clermont County Park District Clermont County Public Health (CCPH) Clermont County Facilities Department Clermont County Chamber of Commerce Clermont Senior Services, Inc.
Timeframe	<p>Short term (1 -2 years)</p> <ul style="list-style-type: none"> Establish and promote exercise classes offered by the Clermont County YMCA in Clermont County parks Implement the <i>StairWELL to Better Health</i> program in county buildings and post stairwell point-of-decision prompt signs at elevators and stairwells Continue to promote classes offered by Clermont Senior Services

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	<p><u>Long term (3 -5 years)</u></p> <ul style="list-style-type: none"> Establish and promote Dog Boot Camp exercise program Promote expansion of the <i>Stairwell to Better Health</i> program to additional locations (e.g. workplace, schools, and businesses)
Progress Measures	<ul style="list-style-type: none"> Track the number of buildings and facilities with two or more floors that post Point-of-Decision stairwell signs Track the number of exercise classes offered by the YMCA in Clermont County parks Track the number of attendees at exercise classes offered by the YMCA in Clermont County parks Track the number of classes offered at Lifelong Learning Centers by Clermont Senior Services
Evaluation Measures	<ul style="list-style-type: none"> Increase in percentage of adults meeting or exceeding physical activity recommendations (Source for measure: Clermont County Community Health Needs Assessment; BRFS; County Health Rankings)
Background on Objective/Strategy	<ul style="list-style-type: none"> Institute of Medicine Accelerating Progress in Obesity Prevention 2012– Strategy 1-2: Provide and support community programs designed to increase physical activity http://www.iom.edu/~media/Files/Report%20Files/2012/APOP/APOP_insert.pdf What Works for Health: Fitness Programs in Community Settings (Scientifically Supported) http://www.countyhealthrankings.org/policies/fitness-programs-community-settings Community Guide: Environmental and Policy Approaches to Increase Physical Activity: Point-of-Decision Prompts to Encourage Use of Stairs (Recommended) http://www.thecommunityguide.org/pa/environment-policy/podp.html What Works for Health: Point-of-Decision Prompts: Physical Activity (Scientifically Supported) http://www.countyhealthrankings.org/policies/point-of-decision-prompts-physical-Activity Healthy U Ohio https://aging.ohio.gov/services/evidencedbasedhealthyagingprograms/
State and National Crosswalk	<ul style="list-style-type: none"> Ohio State Health Improvement Plan – Chronic Disease prevention priority HP2020 –Increase percent of adults engaged in aerobic physical activity of at least moderate intensity for at least 150 minutes/week, or 75 minutes/week of vigorous intensity, or an equivalent combination (target = 10% improvement) CDC Winnable Battles – Obesity, Physical Activity and Nutrition
Social Determinants of Health	<ul style="list-style-type: none"> Improve opportunities for physical activity in rural communities with limited recreational resources Provide increased resources for low and no-cost physical activity for low income individuals/families
Policy Change (Y/N)	<ul style="list-style-type: none"> Yes – implementation of the <i>StairWELL to Better Health</i> program

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Strategy 1.2.2	Provide education about federal physical activity guidelines for adults and children through multiple media formats
Activities	<ul style="list-style-type: none"> • Clermont CAN will plan and facilitate the Family Fun 1 on an annual basis, to include education about the benefits of physical activity • Clermont CAN will create and publish a newsletter and newspaper articles several times per year for distribution to multiple media outlets • Clermont County Public Health will utilize multiple media formats to disseminate public health messages about physical activity for adults and children
Key Individual Organizations	<ul style="list-style-type: none"> • Clermont County Public Health (CCPH) • Clermont Coalition for Activity and Nutrition (CAN) • University of Cincinnati, East Campus
Timeframe	<p><u>Short term (1 -2 years)</u></p> <ul style="list-style-type: none"> • CAN will hold Family Fun 1 in the fall of 2014 • CAN will produce newsletters and articles for publication in multiple media formats • CCPH will propose a capstone project to UC East nursing students, and utilize CCPH staff members, to develop social media messages on public health topics, which will include messages about physical activity for adults and children <p><u>Long term (3 -5 years)</u></p> <ul style="list-style-type: none"> • CAN will continue the Family Fun 1 on an annual basis • UC East capstone nursing students will continue to participate in the public health social media messaging project
Progress Measures	<ul style="list-style-type: none"> • Track the number of published articles, newsletters, social media messages, etc. regarding physical activity that are disseminated through various media outlets • Track the number of participants in the Family Fun 1
Evaluation Measures	<ul style="list-style-type: none"> • Increase in percentage of adults meeting or exceeding physical activity recommendations (Source of measure: Clermont County Community Health Needs Assessment; BRFSS; County Health Rankings) • Increase in percentage of children meeting or exceeding physical activity recommendations (Source for measure: Clermont County Community Health Needs Assessment)
Background on Objective/Strategy	<ul style="list-style-type: none"> • The Community Guide – Campaigns and Informational Approaches to Increase Physical Activity: Community-Wide Campaigns (Recommended) http://www.thecommunityguide.org/pa/campaigns/community.html

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	<ul style="list-style-type: none"> • What Works for Health – Multi-component Obesity Prevention Interventions (Scientifically Supported) http://www.countyhealthrankings.org/policies/community-wide-campaigns • What Works for Health – Community Wide Campaigns (Some Evidence) http://www.countyhealthrankings.org/policies/community-wide-campaigns
State and National Crosswalk	<ul style="list-style-type: none"> • Healthy People 2020 – Physical Activity: Increase the proportion of adolescents who meet current federal physical activity guidelines for aerobic activity (target = 10% improvement) • Healthy People 2020 – Increase percent of adults engaged in aerobic physical activity of at least moderate intensity for at least 150 minutes/week, or 75 minutes/week of vigorous intensity, or an equivalent combination (target = 10% improvement) • Ohio 2012-2014 State Health Improvement Plan – Chronic Disease Prevention • CDC Winnable Battles – Obesity, Physical Activity and Nutrition
Social Determinants of Health	<ul style="list-style-type: none"> • Provide education and opportunities for physical activity to individuals in rural communities with limited recreational resources
Policy Change (Y/N)	<ul style="list-style-type: none"> • Yes – CCPH will actively utilize social media formats to disseminate public health messages
GOAL 2	Promote healthy and reduce chronic disease risk through the consumption of healthful diets and achievement and maintenance of healthy body weights
OBJECTIVE 2.1	By August 2019, decrease by 5% the proportion of adults and children who are considered overweight/obese
Strategy 2.1.1	Promote healthy weights and good nutrition among adults and children in Clermont County
Activities	<ul style="list-style-type: none"> • Increase accessibility of, and promote access to, fresh fruit and vegetables to Clermont County WIC participants (ages four months and older) by distributing WIC and farmer’s market coupons at multiple farmer’s market locations in Clermont County • Promote and implement physical activity and nutrition in Clermont County schools, targeting schools with 50% or higher eligibility for the free and reduced price lunch program, through SNAP-Ed program using <i>Balance My Day</i> curriculum • Expand Family CAN program offered through Child Focus to include families in home visiting program as well as private childcare providers

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	<ul style="list-style-type: none"> WIC program provides individual nutrition counseling and referral for children at risk for being overweight/obese (evidenced through high weight for height growth patterns as monitored every 3 – 6 months at WIC visits) Provide education to healthcare providers on routine assessment of BMI and benefits of providing counseling on nutrition and diet to children, adolescents and adults
Key Individual Organizations	<ul style="list-style-type: none"> Clermont County WIC Program Clermont County Public Health (CCPH) Clermont County Farmer’s Markets Ohio State University (OSU) Extension Office Clermont County Schools Clermont County Department of Job and Family Services (DJFS) Child Focus, Inc.
Timeframe	<p><u>Short term (1 -2 years)</u></p> <ul style="list-style-type: none"> Clermont County WIC will advertise and promote local farmer’s markets for WIC clients ages 4 months and older Clermont County WIC staff will attend designated farmer’s markets to distribute WIC coupons and farmer’s market coupons and provide nutrition education OSU Extension office to contact local school districts to collaborate on implementation of SNAP-Ed program Identify families/children for participation in Family CAN program Disseminate information about routine BMI measurement and nutrition and diet counseling for children, adolescents, and adults to healthcare providers <p><u>Long term (3 -5 years)</u></p> <ul style="list-style-type: none"> Increased promotion of WIC farmer’s market program; education on nutritious meals using fresh fruits and vegetables. WIC program will track annually the number of children referred for high weight for height
Progress Measures	<ul style="list-style-type: none"> Number of farmer’s markets staffed by Clermont County WIC Number of participants seen at WIC/farmer’s markets Clermont County schools with 50% or more participation in free/reduced price lunch program will collaborate with OSU Extension Office on SNAP-Ed program Improved knowledge regarding physical activity and nutrition among participants of SNAP-Ed program as evidenced through pre-and post-assessments Number of participating families in Family CAN program Number of children referred through the WIC program for high weight for height

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Evaluation Measures	<ul style="list-style-type: none"> • Reduction in the number of children who are overweight/obese (Source for measure: Ohio Department of Health Healthy Choices for Healthy Children Act) • Reduction in the number of adults who are overweight/obese (Source of measure: Behavioral Risk Factor Surveillance System)
Background on Objective/Strategy	<ul style="list-style-type: none"> • USDA SNAP-Ed toolkit (evidence based, practice based) • CDC Obesity Prevention Strategies – Improve Availability of Mechanisms for Purchasing Foods From Farms (Recommended) http://www.cdc.gov/obesity/downloads/community_strategies_guide.pdf • U.S. Preventive Services Task Force – Screening for and Management of Obesity in Adults (Grade B Recommendation) http://www.uspreventiveservicestaskforce.org/uspstf/uspsobes.htm • U.S. Preventive Services Task Force – Screening for Obesity in Children and Adolescents (Grade B Recommendation) http://www.uspreventiveservicestaskforce.org/uspstf/uspsochobes.htm
State and National Crosswalk	<ul style="list-style-type: none"> • Ohio State Health Improvement Plan – Chronic Disease prevention priority • CDC Winnable Battles – Obesity • Healthy People 2020 – Nutrition and Weight Status (target = 10% improvement)
Social Determinants of Health	<ul style="list-style-type: none"> • Improved nutrition educational opportunities for low income children and families
Policy Change (Y/N)	<ul style="list-style-type: none"> • Yes – Distribution of WIC coupons at farmer’s markets • Yes – Referral of WIC children who demonstrate high weight for height measurements • Yes – Healthcare providers conducting routine assessment of BMI, and providing counseling on nutrition and diet for children, adolescents, and adults
Strategy 2.1.2	<p>Provide education and resources regarding healthy nutrition guidelines for adults and children through multiple media formats</p>
Activities	<ul style="list-style-type: none"> • The OSU Extension Office will offer classes to the public that emphasize healthy food preparation and nutritious eating • Clermont CAN will create and publish a newsletter and newspaper articles several times per year for distribution to multiple media outlets • Clermont County Public Health will utilize multiple media formats to disseminate public health messages about healthy eating and good nutrition for adults and children
Key Individual Organizations	<ul style="list-style-type: none"> • Clermont CAN • Clermont County Public Health (CCPH) • OSU extension office • University of Cincinnati, East Campus

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Timeframe	<p><u>Short term (1 -2 years)</u></p> <ul style="list-style-type: none"> • Monthly articles provided to local newspaper outlets • Publication of class offerings through OSU Extension Office • CAN will produce newsletters and articles for publication in multiple media formats • Clermont County Public Health will propose a capstone project to UC East nursing students and utilize CCPH staff members to develop media messages on public health topics, which will include messages about healthy eating and good nutrition for adults and children <p><u>Long term (3 -5 years)</u></p> <ul style="list-style-type: none"> • UC East capstone nursing students will continue to participate in the public health media messaging project
Progress measures	<ul style="list-style-type: none"> • Track the number of classes offered though OSU Extension Office • Track the number of attendees in classes offered through OSU extension office • Annually, track the number of media messages produced and disseminated that pertain to healthy eating and good nutrition
Evaluation measures	<ul style="list-style-type: none"> • Reduction of children in Clermont County who are overweight/ obese (Source for measure: Ohio Department of Health Healthy Choices for Healthy Children Act) • Reduction in the number of adults who are overweight/obese (Source of measure: Behavioral Risk Factor Surveillance System)
Background on Objective/Strategy	<ul style="list-style-type: none"> • The Community Guide—Health Communication and Social Marketing: Health Communication Campaigns That Include Mass Media and Health-Related Product Distribution (Recommended) http://www.thecommunityguide.org/healthcommunication/campaigns.html • What Works for Health—WIC and Senior Farmer’s Market Nutrition Programs (Some Evidence) http://www.countyhealthrankings.org/policies/wic-senior-and-farmers-market-nutrition-programs
State and National Crosswalk	<ul style="list-style-type: none"> • CDC Winnable Battles—Obesity • Healthy People 2020—Nutrition and Weight Status (target = 10% improvement)
Social Determinants of Health	<ul style="list-style-type: none"> • Improved nutrition educational opportunities for children and families in Clermont County
Policy Change (Y/N)	<ul style="list-style-type: none"> • Yes – Clermont County Public Health will actively utilize social media formats to disseminate public health messages

Drug Addiction

GOAL 1	Minimize/eliminate substance addiction, distribution, overdose and death in Clermont County through increased awareness, education, advocacy and treatment
OBJECTIVE 1.1	By August 2019, decrease by 50% the number of unintentional drug overdoses in Clermont County
Strategy 1.1.1	Increase awareness of and education about addiction and unintentional drug overdose in Clermont County
Activities	<ul style="list-style-type: none"> • Develop and distribute educational information utilizing multiple media outlets regarding <i>Coalition for Drug Free Clermont County</i> activities, issues related to unintentional drug overdose (i.e., signs and symptoms of addiction, prevention measures, treatment options, perception/stigma associated with drug addiction) and injury surveillance data • Provide education targeted at healthcare providers to promote utilization of the OARRS and SBIRT programs • Propose collaboration with UC East Nursing Program to provide students education about the SBIRT program • Educate community members about the purpose and availability of prescription drug drop boxes to increase their utilization, and promotion of Drug Take Back days in Clermont County • Increase the number of drug drop boxes throughout Clermont County • Educate the general public and non-traditional partners (e.g., real estate companies, faith based organizations and workplaces) about drug diversion and drug abuse, to include use of the <i>Monitor, Secure and Dispose Campaign</i> • Advocate for funding directed at the prevention of and treatment for drug addiction • Promote continuation and expansion of the Clermont County Opiate Task Force • Provide education to Clermont County students in grades K – 9 utilizing the Project Alert and Lions Quest programs through Clermont County Community Services • Provide prevention programs in schools, housing units and institutions, awareness activities, community events, and outreach to women through CRC
Key Individual Organizations	<ul style="list-style-type: none"> • Mental Health and Recovery Board (MHRB) • Clermont Recovery Center (CRC) • Clermont County Opiate Task Force • Clermont County Public Health Injury Prevention Coordinator • Coalition for a Drug Free Clermont County • Clermont County Public Information Officer • Local law enforcement agencies • Clermont Community Services

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	<p>Timeframe</p>	<p><u>Short term (1 -2 years)</u></p> <ul style="list-style-type: none"> • Educational materials developed and distributed through multiple media outlets • At least 4 health care organizations/health care providers will adopt the use of OARRS Obtain verbal/written commitment from hospital Emergency Department to adopt SBIRT within the hospital • Increase availability and usage of drug drop boxes and Drug Take Back days throughout the county • Education of at least 5 individual non-traditional partners about drug diversion and drug addiction • Provide Project Alert and Lions Quest programs to students in Clermont County schools • Provide prevention programs in schools, housing units, and institutions, conduct awareness activities and community events, and provide outreach to women through CRC <p><u>Long term (3 -5 years)</u></p> <ul style="list-style-type: none"> • Increase number of drug drop boxes available in Clermont County • Expand education on drug diversion and addiction to multiple non-traditional partner groups • Establish educational program with UC East Nursing Program on SBIRT program • Obtain commitment from county healthcare providers to utilize OARRS and SBIRT programs
	<p>Progress Measures</p>	<ul style="list-style-type: none"> • Educational materials maintained in multiple media formats with development/distribution dates (to include website hits, publications, radio spots, press conferences, TV spots, newsletters, etc. • Number of health care providers that adopt OARRS and SBIRT • Adoption of SBIRT within the hospital • Number of website hits, publications, radio spots, press TV spots, and monthly newsletters for <i>Prescription for Prevention: Stop the Epidemic</i> campaign • Collection of drop box usage data • Education of non-traditional partners about drug diversion and drug addiction • Documentation of drug take-back day promotion materials • Education presentations offered to UC East Nursing Program about SBIRT program • Track the number of students receiving substance use prevention information through the Project Alert and Lions Quest programs • Number of programs offered and number of attendees at CRC prevention programs in schools, housing units and institutions
	<p>Evaluation Measures</p>	<ul style="list-style-type: none"> • Reduce unintentional drug poisoning deaths by 50% of the 2012 drug poisoning deaths (Source for measure: Ohio Department of Health, Violence and Injury Prevention Program, Bureau of Health Ohio; Clermont County Coroner’s Office; Ohio Department of Health Data Warehouse)

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<p>Background on Objective/Strategy</p>	<ul style="list-style-type: none"> • Office of National Drug Control Policy-inventory for adult prescription drug abuse (best practice) http://www.whitehouse.gov/ondcp • Office of National Drug Control Policy-education of the general public for adult prescription drug abuse and proper medication disposal targeting home owners and realtors (best practice) http://www.whitehouse.gov/ondcp • Ohio Department of Health violence and injury prevention program- comprehensive education and awareness campaign <i>Prescription for Prevention: Stop the Epidemic</i> (endorsed program) www.p4pohio.org • National Prescription Drug Abuse Prevention Strategy, 2011-2012 http://claad.org/wp-content/uploads/2013/10/CLAAD_Strategy2011_v3.pdf • SAMHSA National Registry of Evidence Based Programs and Practices – Lions Quest http://www.nrepp.samhsa.gov/ViewIntervention.aspx?id=24 • Promising Practices Network – Project Alert (proven practice) http://www.promisingpractices.net/program.asp?programid=35
<p>State and National crosswalk</p>	<ul style="list-style-type: none"> • Healthy People 2020 – Substance Abuse: reduce drug induced deaths (target = 10% improvement)
<p>Social Determinants of Health</p>	<ul style="list-style-type: none"> • Rural, Appalachian community
<p>Policy Change (Y/N)</p>	<ul style="list-style-type: none"> • Yes - Incorporation of OARRS and SBIRT among healthcare providers and within health care facilities • Yes - Drug drop box placement in multiple locations in Clermont County • Yes - Initiate collaborative program with UC East to provide education on SBIRT to nursing students
<p>Strategy 1.1.2</p>	<p>Identify and promote overdose prevention, death prevention, and treatment options for persons with drug addiction in Clermont County</p>
<p>Activities</p>	<ul style="list-style-type: none"> • Expansion of Medication-Assisted Treatment (MAT) through Clermont Recovery Center (CRC) • Evaluation of policy change at CRC to allow walk-in visits for initial assessment in place of scheduled appointments • Promotion and expansion of the Community Alternative Sentencing Center (CASC) • Implementation of a program for Narcan distribution
<p>Key Individual Organizations</p>	<ul style="list-style-type: none"> • Clermont Recovery Center (CRC) • Clermont County Mental Health and Recovery Board (MHRB) • Clermont County Opiate Task Force • Clermont County Commissioners • Mercy Hospital Clermont • Clermont County Law Enforcement Agencies • Clermont County Public Health (CCPH)

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Timeframe	<p><u>Short term (1 -2 years)</u></p> <ul style="list-style-type: none"> Increased provision of MAT services Implementation of Narcan distribution through CRC/MHRB <p><u>Long term (3 -5 years)</u></p> <ul style="list-style-type: none"> Expansion of MAT to provide service to all CRC clients Narcan distribution by community healthcare providers
Progress Measures	<ul style="list-style-type: none"> Permanent implementation of walk-in appointment policy at CRC Track the number of CASC program participants Track the number of Narcan kits that are distributed Track the number of entities that are distributing Narcan Track the number of clients receiving MAT at CRC compared to total number of clients through the CRC program
Evaluation Measures	<ul style="list-style-type: none"> Reduce unintentional drug poisoning deaths by 50% of the 2012 drug poisoning deaths (Source for measure: Ohio Department of Health, Violence and Injury Prevention Program, Bureau of Healthy Ohio; Clermont County Coroner’s Office; Ohio Department of Health Data Warehouse)
Background on Objective/Strategy	<ul style="list-style-type: none"> SAMHSA- Medication Assisted Treatment: A Standard of Care http://www.integration.samhsa.gov/about-us/esolutions-newslett/e-solutions-february-2014 American Public Health Association—Reducing Opioid Over-dose through Education and Naloxone Distribution (promising practice) http://www.apha.org/advocacy/policy/policysearch/default.htm
State and National Crosswalk	<ul style="list-style-type: none"> Healthy People 2020 – Substance Abuse: reduce drug induced deaths (target = 10% improvement)
Social Determinants of Health	<ul style="list-style-type: none"> Rural, Appalachian community
Policy Change (Y/N)	<ul style="list-style-type: none"> Yes – CRC policy change in MAT to include expansion of criteria for those who can receive treatment Yes—CRC policy on walk-in appointments Yes – Narcan distribution Yes – Continuation/expansion of CASC program
GOAL 2	Increase awareness and reduce infectious disease risks of HIV, hepatitis C and hepatitis B through education, testing, vaccination and referral for care
OBJECTIVE 2.1	By August 2019, increase the proportion of persons who are aware of their HIV, hepatitis B and hepatitis C status, and decrease the number of new hepatitis C infections by 25%
Strategy 2.1.1	Increase awareness of HIV, hepatitis B and hepatitis C risks through education, and promote testing, treatment and vaccination to the general public and healthcare providers
Activities	<ul style="list-style-type: none"> Promote free, anonymous hepatitis C and HIV testing at Clermont County Public Health and Clermont Recovery Center (CRC) to the public and healthcare providers

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	<ul style="list-style-type: none"> • Mail hepatitis B and C educational materials and information about hepatitis A and B vaccine program to individuals with positive hepatitis B and C lab tests, and encourage follow up with primary care provider • Collaborate with addiction treatment facilities in Clermont County to encourage hepatitis vaccination as appropriate for participants who test positive for hepatitis B and C • Create referral list for hepatitis C treatment services • Provide education to healthcare providers regarding hepatitis C testing and treatment • Conduct feasibility study for a needle exchange program in Clermont County • Utilize multiple media formats to disseminate public health messages about HIV and hepatitis B and C through Clermont County Public Health
<p>Key Individual Organizations</p>	<ul style="list-style-type: none"> • Clermont County Public Health (CCPH) • Clermont Recovery Center (CRC) • Northland Treatment Center • Portsmouth City Health Department • Clermont County Opiate Task Force
<p>Timeframe</p>	<p><u>Short Term (1-2 years)</u></p> <ul style="list-style-type: none"> • Increase promotion of HIV and hepatitis C testing offered through CCPH and CRC • Conduct monthly mailing of hepatitis B and C educational materials to all individuals with reported positive hepatitis B and C test results in Clermont County • Provide education to healthcare providers and the public on HIV, hepatitis B and hepatitis C to include risk behaviors, testing, treatment and vaccination <p><u>Long Term (3-5 years)</u></p> <ul style="list-style-type: none"> • Increase number of healthcare providers and substance addiction treatment facilities referring hepatitis B and C positive participants for hepatitis A and B vaccination program at CCPH • Completion of a feasibility study on needle exchange within Clermont County
<p>Progress Measures</p>	<ul style="list-style-type: none"> • Number of hepatitis B and C educational letters mailed monthly by CCPH to individuals testing positive for hepatitis B and C • Number of individuals administered hepatitis A and B vaccine through the CCPH vaccine program • Number of individuals receiving HIV and hepatitis C testing at CCPH and CRC

	Evaluation Measures	<ul style="list-style-type: none"> • Monitor number of hepatitis B and C positive lab reports received at CCPH (Source for Measure: Clermont County Public Health; Ohio Department of Health Data Warehouse) • Monitor number of new HIV/AIDS cases and number of people living with HIV/AIDS in Clermont County (Ohio Department of Health Data Warehouse)
	Background on Objective/Strategy	<ul style="list-style-type: none"> • U.S. Preventive Services Task Force – recommends screening for hepatitis C (HCV) infection in persons at high risk of infection (Recommended) http://www.preventiveservicestaskforce.org/uspstf12/hepc/hepcfinalrs.htm • U.S. Preventive Services Task Force - The USPSTF recommends that clinicians screen for HIV infection in adolescents and adults ages 15 to 65 years. Younger adolescents and older adults who are at increased risk should also be screened (Grade A Recommendation) http://www.uspreventiveservicestaskforce.org/uspstf/uspshivi.htm
	State and National Crosswalk	<ul style="list-style-type: none"> • Healthy People 2020 -Prevent human immunodeficiency virus (HIV) infection and its related illness and death. • Department of Health and Human Services – Action Plan for the Prevention, Care and Treatment of Viral Hepatitis 2014 – 2016 http://aids.gov/pdf/viral-hepatitis-action-plan.pdf
	Social Determinants of Health	<ul style="list-style-type: none"> • Rural, Appalachian community • Individuals with certain high risk behaviors (MSM, injection drug use) • Individuals born between 1945 – 1965 (“baby boomers”)
	Policy Change (Y/N)	<ul style="list-style-type: none"> • Yes – routine mailing of hepatitis information to individuals having positive hepatitis C test results in Clermont County

Tobacco Use

GOAL 1	Reduce illness, disability, and death related to tobacco use and secondhand smoke
OBJECTIVE 1.1	By August 2019, reduce cigarette smoking among Clermont County adults by 6% and increase smoking cessation attempts by adult smokers by 40%
Strategy 1.1.1	Promote increased awareness of risks of tobacco use and identify and promote opportunities on smoking cessation for residents of Clermont County
Activities	<ul style="list-style-type: none"> Promote Smoke-Free Ohio program (education, cessation and enforcement) Implement a media campaign to increase awareness of risk of tobacco use and secondhand smoke exposure Promote the Tobacco Use Prevention and Cessation Program and the Ohio Smoke-Free Workplace Act, which include education, cessation, and enforcement Advocate for increased taxes on tobacco products
Key Individual Organizations	<ul style="list-style-type: none"> Clermont County Public Health (CCPH) Clermont County Mental Health and Recovery Board (MHRB) Clermont CAN
Timeframe	<p><u>Short term (1 -2 years)</u></p> <ul style="list-style-type: none"> Training for individuals to teach certified tobacco cessation classes offered Promotion of Smoke-Free Ohio program Utilization of multiple media formats to promote tobacco-free Ohio program <p><u>Long term (3 -5 years)</u></p> <ul style="list-style-type: none"> Businesses and other facilities within the county adopt tobacco-free campus policies Increased number of certified instructors for tobacco cessation classes
Progress measures	<ul style="list-style-type: none"> An increase in number of people who are certified to teach cessation classes Track the number of businesses and facilities that implement tobacco-free campus policies
Evaluation measures	<ul style="list-style-type: none"> Reduction in number of tobacco users in Clermont County (Source for measure: Clermont County Health Needs Assessment)
Background on Objective/Strategy	<ul style="list-style-type: none"> What Works for Health: Mass Media Campaigns (scientifically supported) http://www.countyhealthrankings.org/policies/mass-media-campaigns-tobacco-use What Works for Health: Proactive Tobacco Quitlines (scientifically supported) http://www.countyhealthrankings.org/policies/proactive-tobacco-quitlines What Works for Health: Education to reduce home exposure to secondhand smoke http://www.countyhealthrankings.org/policies/education-reduce-home-exposure-secondhand-smoke Community Guide: Reducing Tobacco Use and Secondhand Smoke Exposure (Smoke-Free Policies) http://www.thecommunityguide.org/tobacco/smokefreepolicies.html

	State and National Crosswalk	<ul style="list-style-type: none"> • CDC Winnable Battles - Tobacco • Healthy People 2020 – Tobacco Use • State of Ohio 2012-2014 Health Improvement Plan
	Social Determinants of Health	<ul style="list-style-type: none"> • Rural, Appalachian community • Low income individuals
	Policy Change (Y/N)	<ul style="list-style-type: none"> • Yes – Implementation of tobacco-free campus policies by businesses and other facilities in Clermont County

Mental Health

	GOAL 1	Improve mental health through education, prevention and integration of mental and physical health services
	OBJECTIVE 1.1	By August 2019, reduce the suicide rate by 5% in Clermont County
	Strategy 1.1.1	Reduce stigma and increase awareness and prevention of mental health issues through education and advocacy
	Activities	<ul style="list-style-type: none"> • Continue to Offer Signs of Suicide (S.O.S.) program in Clermont County Schools • Promote Suicide Prevention Week each year in September • Promote participation in the annual Candlelight Vigil to remember those lost to suicide • Support and promote the biennial Clermont County Youth Summit on Suicide Prevention • Support and promote the Active Minds program at UC East and UC Clermont • Promote QPR (Question, Persuade and Refer) Training and Mental Health First Aid Training • Utilize multiple media formats to provide education and awareness in May for Mental Health Month • Provide education to Clermont County healthcare providers on the signs of suicide and the connection between mental and physical health • Advocate for funding for mental health services • Promote utilization of the Clermont County Crisis Hotline • Promote availability and utilization of the Mobile Crisis Unit
	Key Individual Organizations	<ul style="list-style-type: none"> • Clermont County Suicide Prevention Coalition • Clermont County Mental Health and Recovery Board (MHRB) • Mercy Hospital Clermont • Clermont County Schools • Clermont County Public Health (CCPH) • University of Cincinnati, East and Clermont campuses
Timeframe	<p><u>Short term (1 -2 years)</u></p> <ul style="list-style-type: none"> • Hold biennial Youth Summit on Suicide Prevention in 2015 • Increase participation in the annual Candlelight Vigil • Increase promotion of Mental Health Month and Suicide Prevention Week through multiple media formats • Promote information on the signs of suicide and the need for integration of mental and physical care to county healthcare providers <p><u>Long term (3 -5 years)</u></p> <ul style="list-style-type: none"> • Increase the number of teachers receiving QPR training in Clermont County Schools • Continue to train Clermont County residents on Mental Health First Aid for adults and children 	

Mental Health

Progress Measures	<ul style="list-style-type: none"> • Participation of area schools in the biennial Youth Summit on Suicide Prevention • Activities conducted by UC East and Clermont campuses related to the Active Minds program • Participation in the annual Candlelight Vigil • Track the number of media messages issued related to suicide prevention and mental health • Track the number of participants attending Mental Health First Aid Training
Evaluation Measures	<ul style="list-style-type: none"> • Reduction in the number of suicides in Clermont County (Source for measure: Ohio Department of Health Data Warehouse)
Background on Objective/Strategy	<ul style="list-style-type: none"> • Suicide Prevention Resource Center – Evidence Based Programs and SAMHSA’s National Registry of Evidence-Based Programs and Practices: QPR Gatekeeper Training for Suicide Prevention http://www.nrepp.samhsa.gov/ViewIntervention.aspx?id=299 • Suicide Prevention Resource Center – Evidence Based Programs, and SAMHSA’s National Registry of Evidence-Based Programs and Practices: SOS Signs of Suicide http://www.nrepp.samhsa.gov/ViewIntervention.aspx?id=53 • SAMHSA’s National Registry of Evidence-Based Programs and Practices: Mental Health First Aid http://nrepp.samhsa.gov/ViewIntervention.aspx?id=321
State and National Crosswalk	<ul style="list-style-type: none"> • Healthy People 2020 – Mental Health Status Improvement: Reduce the Suicide Rate
Social Determinants of Health	<ul style="list-style-type: none"> • Rural Appalachian community
Policy Change (Y/N)	<ul style="list-style-type: none"> • No – Activities within this objective do not include policy change